

Sage SalesLogix Cloud

Your Relationships. Your Information. Your CRM.

Sage SalesLogix is an award-winning Customer Relationship Management (CRM) solution that provides a complete view of customer interactions across your sales, marketing, and customer service teams so they can collaborate and respond promptly and knowledgeably to customer enquiries and sales opportunities.

With Sage SalesLogix you can manage the entire sales cycle and increase sales team performance by automating sales processes and by monitoring and forecasting sales activity. Capitalise on key opportunities by targeting your most profitable prospects and customers using marketing and lead management tools or integrating powerful e-mail marketing capabilities*. Resolve customer requests and issues quickly with customer service and support management tools. And, seamless integration with your other business management solutions; desktop applications like Microsoft Office and Outlook; and Web services helps increase productivity and gives your teams a complete, holistic view of your customers.

With its flexible platform, powerful process automation capabilities, and multiple access methods, Sage SalesLogix is the comprehensive CRM solution that will help you achieve greater sales and build a more successful business, now and into the future.

Why Choose If You Don't Have To?

The Sage SalesLogix Cloud Advantage

Software as a Service (SaaS) or on-premise CRM? You no longer have to choose. With Sage SalesLogix Cloud you get the best of both worlds—the flexibility and rapid time-to-value of traditional SaaS solutions, combined with the security and control of on-premise solutions.

Traditional SaaS CRM offerings have been great for businesses who want to reduce their IT burden, avoid capital expenditures, and get their CRM solution up and running quickly. But, many hosted SaaS solutions have disadvantages too, like being stuck with a proprietary platform, not being able to easily retrieve your valuable customer data, being locked into long contracts, and having to pay excessive costs for extra storage.

Leveraging Amazon's world-class Web platform, Amazon Elastic Compute Cloud™ (EC2™), Sage SalesLogix Cloud offers you the best of on-premise and SaaS solutions - a full-featured, standards-based CRM solution with full ownership and control of your data combined with payment flexibility, access to data online, and the ability to get up and running quickly. And, with advanced customisation capabilities, greater data storage, and more flexible subscription options than other CRM Cloud vendors, Sage SalesLogix Cloud provides a better choice for your business.

Sage SalesLogix Cloud offers unique advantages over SaaS CRM vendors including:

Peace of Mind

You can have peace of mind that your data is secure and only accessible by you, not intermingled with the data of thousands of other companies. You own and control your data right from the start so in the future, should your business needs change and you decide to switch from a cloud-based solution to an on-premise solution, you get your data back intact—in a usable, standard format. And, rest assured, Sage, in partnership with your Business Partner** will take care of you so your IT department doesn't have to worry about it - from setup and backups to expert product support and 24-hour monitoring.

BENEFITS SNAPSHOT

Deploy a full-featured, secure CRM solution rapidly

Reduce IT capital expenditures and operating costs

Simplify software management

Benefit from flexible payment options

Easily retrieve your valuable data

Have full control of upgrades

Integrate easily

Tailor for unique business needs



Don't Pay Over the Odds for Storage

Most businesses require plenty of data storage - so right from the start you'll receive greater storage space per user than some other CRM vendors, with favourable rates to increase capacity as your business grows and changes.

CFO Friendly

Not all businesses are the same. That's why Sage SalesLogix Cloud offers a variety of flexible payment, subscription, and license options that fit your business requirements and financial preferences.

Plays Well With Others

Sage SalesLogix Cloud is built on a flexible, standards-based platform that enables integration with your other business management solutions, desktop applications like Microsoft Office and Outlook, and Web services for increased productivity and a complete, holistic view of your customers.

You're in Control of the CRM Experience

Change, like a software upgrade, can be disruptive—to IT, to users, and even to management. Sage SalesLogix Cloud gives you control of upgrades so you can perform them when it's right for your business—not when the vendor decides.

For more info
call us on
0845 111 99 88

About Sage SalesLogix

Sage SalesLogix provides a complete view of customer interactions across departments - providing information and insights for better planning, managing, and forecasting. Your teams will have the tools to increase sales, reach more profitable customers, enhance the customer experience, and anticipate customer needs. Sage SalesLogix offers flexible access, deployment, and payment options to address business requirements.

About Sage Group, plc

Sage is a leading supplier of business management software and services to 5.8 million customers worldwide. From small start-ups to larger organizations, we make it easier for companies to manage their business processes.

*Requires additional Sage SalesLogix E-marketing subscription. Sage SalesLogix E-marketing is powered by Swiftpage, a third-party service provider.

**Business Partners are third-party vendors. Sage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors

FULL-FEATURED CRM

- Account/Contact Management
- Opportunity Management
- Microsoft Outlook and Office Integration
- Process & Workflow Automation
- Sales Forecasting & Territory Alignment
- Lead Qualification & Management
- Multi-channel Campaign Management & ROI
- E-marketing*
- Ticket Management
- Defect Tracking & Returns
- Mobile Access
- Business Analytics & Reporting
- Back-office Integration
- Data Mashups Capability
- Advanced Customisation Capabilities



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